

Linked2Brands India -

Linked2Brands agency further expands its global footprint

Munich/Mumbai, February 2021: Linked2Brands, the production agency for brand owners and former Janoschka brands business, has further expanded its organisation with a first footmark in Asia. It is already the fifth Linked2Brands country after Germany, Brazil, Russia and Turkey. India pursues the consistent implementation and presentation of brands at the point of sale, just like its sister agencies.

The global network of Linked2Brands agencies continues to grow. The business was created in 2019 in Germany and has meanwhile expanded to offices in Brazil, Russia, Turkey and now India. Based in the Indian metropolis Mumbai, Linked2Brands India is keen to specialise in design adaptation, layout, artwork and print and colour management, supporting brand owners along the entire value chain. In addition, consultancy services in local language on all types of packaging projects for food and non-food products and their presentation at the point of sale provide valuable expertise.

“The international set-up of our network is an unbeatable USP, providing significant added value to our global and local customers. We support local brands in their own language and cultural context. In addition, we are able to service global accounts from any of our locations if required, for instance during peak times. We are delighted to have finally launched Linked2Brands India, enabling us to further expand our specialist services for our brand customers”, says Stefan Hilss, COO Linked Holding.



About Linked2Brands

The production agency for packaging development and design adaptation Linked2Brands, headquartered in Munich/Germany, is a 100-percent subsidiary of Janoschka AG. The company has its origins in the pre-press experts Janoschka. Linked2Brands currently employs +100 people at its sites in Germany, Brazil, Russia, Turkey and India and operates internationally via other branches of Janoschka.

www.linked.global

About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,700 employees plus an annual turnover of more than 90 million euros, is among the global market leaders in its sector. As a full service prepress provider Janoschka has a comprehensive product range of tooling, graphic production and consulting services. The company, which was formed in 1976, and continues to be family-run, is represented globally through 28 subsidiaries in fifteen countries across Europe, Asia and South and Central America.

www.janoschka.com

