

**Linked2Brands Russia -
Linked2Brands agency further expands its global network**

Munich/Ismaning, November 2020: Having launched its subsidiaries in Germany and Brazil last year, followed by Turkey in March, Linked2Brands has now further expanded its network with an additional agency. Linked2Brands Russia pursues the consistent implementation and presentation of brands at the point of sale, just like its sister agencies.

The global network of Linked2Brands agencies continues to grow. The business was created in 2019 with the opening of production agencies Linked2Brands Germany and Linked2Brands Brazil followed by Linked2Brands Turkey in summer 2020. Now, Linked2Brands Russia joins the line-up. Based in the north of Moscow, Linked2Brands Russia also specialises in design adaptation, layout, photography, artwork and print and colour management, supporting brand owners along the entire value chain. In addition, consultancy services in the local language on all types of packaging for food and non-food products and their presentation at the point of sale provide valuable expertise.

Linked2Brands Russia ensures precise and consistent brand presentation of local food and non-food brands, and also services international brand owners.

“The international set-up of our network is an unbeatable USP, providing significant added value to our global and local customers. We support local brands in their own language and cultural context. In addition, we are able to service global accounts from any of our locations if required, for instance during peak times. We are delighted to have finally launched Linked2Brands Russia, enabling us to further expand our specialist services for our brand customers”, says Stefan Hilss, COO Linked Holding.



About Linked2Brands

The production agency for packaging development and design adaptation Linked2Brands, headquartered in Munich/Germany, is a 100-percent subsidiary of Janoschka AG. The company has its origins in the pre-press experts Janoschka. Linked2Brands currently employs +100 people at its sites in Germany, Brazil, Russia, India and Turkey and operates internationally via other branches of Janoschka.

www.linked.global

About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,600 employees plus an annual turnover of 97 million euros, is among the global market leaders in its sector. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company, which was formed in 1976, and continues to be family-run, is represented globally through 28 subsidiaries in fifteen countries across Europe, Asia and South and Central America.

www.janoschka.com

