

## **Linked2Brands Turkey - the next Linked entity opened up**

*Munich/Ismaning, July 2020: After the inauguration of Linked2Brands Germany and Linked2Brands Brazil in 2019, Linked2Brands Turkey joined in March. The declared goal of all Linked2Brands sites is the consistent brand presentation for their brand clients – at all times and in all markets.*

Just like every Linked2Brands site, the production agency for brand owners in Izmir specializes in design adaptation, artwork, colour separation, print and colour management along the entire value creation chain of the pre-press process. Another essential area of expertise is consulting for packaging print projects for food and non-food products as well as product presentation at the point of sale.

Today, Linked2Brands Turkey takes care of food and non-food brands for the local Turkish market as well as the region, in particular UAE.

„We are really excited to have started the Linked2Brands journey and to continue to expand our specialisation for our brand clients. The team has felt home in our new agency premises from the very first moment, and we can't wait to welcome our clients in this very cosy and modern environment. There is enough space to cope with our growth plans for the future.“, explains Zafer Akdeniz, Site Manager, Linked2Brands Turkey.



### About Linked2Brands

The production agency for packaging development and design adaptation Linked2Brands, headquartered in Munich/Germany, is a 100-percent subsidiary of Janoschka AG. The company has its origins in the pre-press experts Janoschka. Linked2Brands currently employs +100 people at its sites in Germany, Brazil, Russia, India and Turkey and operates internationally via other branches of Janoschka.

[www.linked.global](http://www.linked.global)

### About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,600 employees plus an annual turnover of 97 million euros, is among the global market leaders in its sector. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company which was formed in 1976, and continues to be family-run, is represented globally through 25 subsidiaries in fifteen countries across Europe, Asia and South and Central America.

[www.janoschka.com](http://www.janoschka.com)



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