

Linked2Brasil - another Linked entity opens up

Ismaning, October 2019: After the inauguration of Linked2Brands in Germany in July, finally Linked2Brasil has started operations end of September in its new Linked premises in São Paulo. Linked2Brasil is 100% subsidiary of the German holding company Linked2, part of the Janoschka group.

Just like the German sites, the production agency in São Paulo specialises in design adaptation, artwork, colour separation, repro, print and colour management along the entire value creation chain of the pre-press process.



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Today, Linked2Brasil takes care of food and non-food brands for the South America region, in particular Brazil, Argentina, Mexico, Chile, Uruguay and a few others.

For more than four decades, Janoschka has been the prepress partner for the packaging industry, helping brand owners and converters implement their packaging projects. To meet the growing demands of the various customer groups, Janoschka continues to expand its specialisation in the dedicated markets, and therefore has spun off the “Brand Owner” business unit into the new company Linked as of 1 July 2019.

About Linked2Brands

The production agency for packaging development and design adaptation Linked2Brands, headquartered in Munich/Germany, is a 100-percent subsidiary of Janoschka AG. As a production agency for brand owners, Linked2Brands specialises in design adaptation, presentation, photography, artwork, colour separation, repro, print and colour management along the entire value creation chain of the pre-press process. The company has its origins in the pre-press experts Janoschka. Linked2Brands currently employs 100 people at its Kippenheim, Ismaning, and São Paulo sites and operates internationally via other branches of Janoschka.
www.linked.global

About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,600 employees plus an annual turnover of 97 million euros, is among the global market leaders in its sector. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company which was formed in 1976, and continues to be family-run, is represented globally through 25 subsidiaries in fifteen countries across Europe, Asia and South and Central America.
www.janoschka.com

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